

Historic, Archive Document

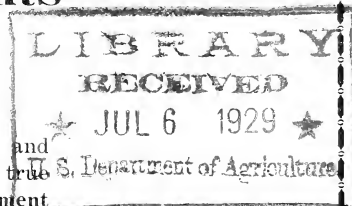
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1928 TRADE LIST

Dahlias, Gladiolus and Hardy Plants

Guaranteed Stock



¶ Our plants and bulbs are all field grown, are given constant care, and when sent are strong and well developed. All our stock is guaranteed true to name, and sure to grow under ordinary conditions. ¶ **Terms of Payment**—Customers unknown to us will please send cash or references with their orders. ¶ **Quantities Ordered**—We do not wholesale less than three plants or bulbs of any one kind. 6 of one variety may be had at the dozen rate, 25 at 100 rate, 100 at 1,000 rate. ¶ **Shipping Directions**—Please give explicit shipping directions, stating how stock is to be shipped, freight or express. Small shipments may be sent by parcel post, postage to be paid by customer.

FORD GARDENS

"You Can A-Ford to Buy from Ford"

EAST BRIDGEWATER

MASSACHUSETTS



DAHLIAS

All dahlias sent out by us are guaranteed true to name and free from disease. All stock is carefully trimmed and not dried or shriveled—just what you want for your retail trade. We will label them if desired at 50c per 100. For full description of varieties see our retail catalog.

DECORATIVE DAHLIAS

| NAME | Three | Doz. | 100 | 1000 |
|------------------------|--------|--------|---------|----------|
| Alex Waldie | \$1.40 | \$4.50 | \$35.00 | \$320.00 |
| Amun Ra | 1.40 | 4.50 | 35.00 | 320.00 |
| Amy Peabody | 1.25 | 4.00 | 30.00 | 270.00 |
| Aida | .25 | 4.00 | 30.00 | 270.00 |
| Bonnie Brae | 1.00 | 3.50 | 25.00 | 220.00 |
| Bertha Storey | 1.00 | 3.50 | 25.00 | 220.00 |
| Della V. Potter | 1.40 | 4.50 | 35.00 | 320.00 |
| Darlene | .40 | 1.50 | 10.00 | 80.00 |
| Delice | .50 | 1.75 | 12.00 | 100.00 |
| Evelyn M. Dame | 1.40 | 4.50 | 35.00 | |
| Frank A. Walker | .35 | 1.25 | 8.00 | 60.00 |
| Glory of New Haven | 1.40 | 4.50 | 35.00 | 320.00 |
| Gloriana | 1.00 | 3.50 | 25.00 | 220.00 |
| Golden West | .50 | 1.75 | 15.00 | 120.00 |
| Isabel Street | 1.40 | 4.50 | 35.00 | |
| Judge Marean | 1.50 | 5.00 | 40.00 | |
| Jack Rose | .30 | 1.00 | 6.00 | 50.00 |
| Liberty Bond | 1.40 | 4.50 | 35.00 | |
| Mina Burgle | .40 | 1.50 | 10.00 | 80.00 |
| Millionaire | 1.00 | 3.50 | 25.00 | 220.00 |
| Mr. Crowley | 1.50 | 5.00 | 40.00 | |
| Mrs. Carl Salbach | 1.00 | 3.50 | 25.00 | 220.00 |
| Mrs. F. F. Shock | .75 | 3.00 | 20.00 | 180.00 |
| Mrs. J. Harrison Dick | .75 | 3.00 | 20.00 | 180.00 |
| Mrs. Hugo Kind | 2.00 | 6.00 | 50.00 | |
| Mrs. I. De Ver Warner | 1.50 | 5.00 | 40.00 | 350.00 |
| Minnie McCullough | .30 | 1.00 | 6.00 | 40.00 |
| Noir Alvarez | 1.25 | 4.00 | 30.00 | |
| Nobilis | 1.50 | 5.00 | 40.00 | |
| Paul Michael | 1.40 | 4.50 | 35.00 | |
| Princess Juliana | .40 | 1.50 | 10.00 | 80.00 |
| Patrick O'Mara | 1.00 | 3.50 | 25.00 | |
| Pride of California | .40 | 1.50 | 10.00 | 80.00 |
| Pride of the Garden | 2.00 | 6.00 | 50.00 | |
| Private Byron Streeter | 2.00 | 6.00 | 50.00 | |
| Queen Mary | .35 | 1.25 | 8.00 | 60.00 |
| Rodman Wanamaker | 5.00 | 15.00 | | |
| Sarah Harley | 1.40 | 4.50 | 35.00 | |
| Snowdrift | 1.00 | 3.50 | 25.00 | 220.00 |

"You Can-A-Ford to Buy From Ford"

| | | | | |
|----------------------------|------|------|-------|-------|
| Silvertips | 1.50 | 5.00 | 40.00 | |
| Sylvia | .30 | 1.00 | 6.00 | 40.00 |
| Souvenir de Gustave Deazon | .35 | 1.25 | 8.00 | 60.00 |
| Tryphinnie | 1.50 | 5.00 | 40.00 | |
| Wilhelm Miller | .35 | 1.25 | 8.00 | 60.00 |
| Yellow Duke | .40 | 1.50 | 10.00 | 80.00 |

CACTUS DAHLIAS

| NAME | Three | Doz. | 100 | 1000 |
|----------------------|--------|--------|---------|----------|
| Bianca | \$1.40 | \$4.50 | \$35.00 | |
| Claire Kulp | 1.00 | 3.50 | 25.00 | |
| Countess of Lonsdale | .50 | 2.00 | 15.00 | \$120.00 |
| Elsa Bonnell | 1.40 | 4.50 | 35.00 | |
| F. W. Fellows | 1.00 | 3.50 | 25.00 | 220.00 |
| Gladys Bates | 2.50 | 8.00 | | |
| George Walter | 1.00 | 3.50 | 25.00 | 220.00 |
| J. H. Jackson | .40 | 1.50 | 10.00 | 80.00 |
| Kalif | .75 | 3.00 | 20.00 | 180.00 |
| Lawine | .30 | 1.00 | 6.00 | 40.00 |
| Libelle | .30 | 1.00 | 6.00 | 40.00 |
| Mary Dorr | 1.40 | 4.50 | 35.00 | |
| Margaret E. Millis | 2.00 | 7.00 | | |
| Mother | 2.00 | 7.00 | | |
| Mrs. Edna Spencer | 1.40 | 4.50 | 35.00 | |
| Mrs. Leo Niessen | 1.00 | 3.50 | 25.00 | 220.00 |
| Marjorie Castleton | .35 | 1.25 | 8.00 | 60.00 |
| Mme. Henri Cayeaux | .40 | 1.50 | 10.00 | 80.00 |
| Mrs. C. H. Breck | .50 | 2.00 | 15.00 | 120.00 |
| Pierrot | 1.00 | 3.50 | 25.00 | 220.00 |
| Queen of Hearts | .30 | 1.00 | 6.00 | 40.00 |
| Rene Cayeux | .35 | 1.25 | 8.00 | 60.00 |
| Rube Girl | .50 | 2.00 | 15.00 | 120.00 |
| The Grizzly | 1.40 | 4.50 | 35.00 | |
| W. B. Childs | .40 | 1.50 | 10.00 | 80.00 |

PEONY FLOWERED DAHLIAS

| NAME | Three | Doz. | 100 | 1000 |
|-------------------|--------|--------|--------|---------|
| Caecilia | \$.35 | \$1.25 | \$8.00 | \$60.00 |
| Latona | .50 | 2.00 | 15.00 | 120.00 |
| Mrs. Bowen Tufts | .30 | 1.00 | 6.00 | |
| Priscilla Agnew | .75 | 3.00 | 20.00 | 180.00 |
| Rosalia Styles | 1.00 | 3.50 | 25.00 | 220.00 |
| Rose Pink Century | .30 | 1.00 | 6.00 | 40.00 |

SUPERB SHOW DAHLIAS

| NAME | Three | Doz. | 100 | 1000 |
|-------------------|-------|------|-------|--------|
| A. D. Livoni | .35 | 1.25 | 8.00 | 60.00 |
| Maude Adams | .50 | 1.75 | 12.00 | 100.00 |
| Miss Helen Hollis | .50 | 1.75 | 12.00 | 100.00 |
| Rose | .50 | 1.75 | 12.00 | 100.00 |

"You Can-A-Ford to Buy From Ford"

| | | | | |
|--------------|-----|------|-------|-------|
| Storm King | .30 | 1.00 | 6.00 | 40.00 |
| Stradella | .35 | 1.25 | 8.00 | 60.00 |
| Vivian | .30 | 1.00 | 6.00 | 40.00 |
| W. W. Rawson | .50 | 2.00 | 15.00 | |

POMPON DAHLIAS

| NAME | Three | Doz. | 100 | 1000 |
|---------------|--------|--------|---------|---------|
| Aerial | \$.40 | \$1.50 | \$10.00 | \$80.00 |
| Amber Queen | .40 | 1.50 | 10.00 | 80.00 |
| Challenge | .40 | 1.50 | 10.00 | 80.00 |
| Little Beauty | .40 | 1.50 | 10.00 | 80.00 |
| Snowclad | .50 | 1.75 | 12.00 | 100.00 |
| Sunbeam | .50 | 1.75 | 12.00 | 100.00 |
| Vivid | .40 | 1.50 | 10.00 | 80.00 |

A good mixture of cut flower varieties for the retail trade—50c per dozen; \$3.50 per 100; \$30.00 per 1,000.

Dahlias under color put up especially for counter trade, bulb labeled as to color, red, white, pink, autumn shade, purple and variegated. These are all large double dahlias and would cost a great deal more if sold under name, separate or assorted shades—\$6.00 per 100; \$50.00 per 1,000.

Our stock is carefully trimmed and not dried or shriveled. They look good enough to eat. We guarantee every tuber true to name.

GLADIOLUS

| Per 1000 | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | No. 6 |
|--------------------|---------|---------|--------|--------|--------|--------|
| America | \$15.00 | \$12.00 | \$9.00 | \$6.00 | \$4.00 | \$3.00 |
| Anna Eberius | 35.00 | 28.00 | 20.00 | 14.00 | 9.00 | 6.00 |
| Albania | 50.00 | 40.00 | 30.00 | 24.00 | | |
| Anthony B. Kundred | 60.00 | 50.00 | 40.00 | | | |
| Baron J. Hulot | 40.00 | 30.00 | 22.00 | 15.00 | | |
| Byron L. Smith | 40.00 | 30.00 | 22.00 | 15.00 | | |
| Crystal White | 20.00 | 15.00 | 11.00 | 8.00 | 6.00 | 4.00 |
| Carmen Sylvia | 40.00 | 30.00 | 22.00 | 15.00 | 11.00 | 6.00 |
| Crackerjack | 15.00 | 12.00 | 9.00 | 6.00 | 4.00 | 3.00 |
| Diana | 50.00 | 40.00 | 30.00 | 24.00 | 16.00 | 10.00 |
| E. J. Shaylor | 30.00 | 24.00 | 18.00 | 14.00 | 10.00 | 8.00 |
| Evelyn Kirtland | 30.00 | 24.00 | 18.00 | 14.00 | | |
| Glory of Holland | 20.00 | 15.00 | 11.00 | 8.00 | 6.00 | 4.00 |
| Gold | 80.00 | 65.00 | 50.00 | 40.00 | 30.00 | 20.00 |
| Gretchen Zang | 25.00 | 20.00 | 16.00 | 12.00 | 8.00 | 5.00 |
| Halley | 20.00 | 15.00 | 11.00 | 8.00 | 6.00 | 4.00 |
| Herada | 25.00 | 20.00 | 16.00 | 12.00 | 8.00 | 5.00 |
| Le Marchael Foch | 15.00 | 12.00 | 9.00 | 6.00 | 4.00 | 3.00 |
| Lilly White | 25.00 | 20.00 | 16.00 | 12.00 | 8.00 | 5.00 |
| L'Immaculee | 40.00 | 30.00 | 22.00 | 15.00 | 11.00 | 6.00 |
| Mary Pickford | 40.00 | 30.00 | 22.00 | 15.00 | 11.00 | 6.00 |
| Mrs. Dr. Norton | 35.00 | 28.00 | 20.00 | 14.00 | 9.00 | 6.00 |

"You Can-A-Ford to Buy From Ford"

| | | | | | | |
|----------------------|-------|-------|-------|-------|-------|-------|
| Miss Helen Franklin | 25.00 | 20.00 | 16.00 | 12.00 | 8.00 | 5.00 |
| Mrs. Watt | 30.00 | 24.00 | 18.00 | 14.00 | | |
| Mrs. Frances King | 22.00 | 18.00 | 14.00 | | | |
| Mrs. Frank Pendleton | 25.00 | 20.00 | 16.00 | 12.00 | 8.00 | 5.00 |
| Mrs. F. C. Peters | 80.00 | 65.00 | 50.00 | 40.00 | 30.00 | 20.00 |
| Neoga | 35.00 | 28.00 | 20.00 | | | |
| Mr. Mark | 35.00 | 28.00 | 20.00 | | | |
| Niagara | 35.00 | 28.00 | 20.00 | | | |
| Pride of Goshen | 40.00 | 30.00 | 22.00 | | | |
| Panama | 20.00 | 15.00 | 11.00 | 8.00 | | |
| Prince of Wales | 30.00 | 24.00 | 18.00 | 14.00 | | |
| Peace | 25.00 | 20.00 | 16.00 | 12.00 | | |
| Princepine | 20.00 | 15.00 | 11.00 | 8.00 | 6.00 | 4.00 |
| 1910 Rose | 25.00 | 20.00 | 16.00 | | | |
| Rose Ash | 50.00 | 40.00 | 30.00 | 24.00 | 16.00 | 10.00 |
| Schwaben | 25.00 | 20.00 | 16.00 | 12.00 | 8.00 | 5.00 |
| Summer | 25.00 | 20.00 | 16.00 | 12.00 | 8.00 | 5.00 |
| Snowdrift | 80.00 | 65.00 | 50.00 | | | |
| The Pearl | 20.00 | 15.00 | 11.00 | 8.00 | 6.00 | 4.00 |
| Wine King | 25.00 | 20.00 | 16.00 | 12.00 | | |
| Wilbrinck | 22.00 | 18.00 | 14.00 | 10.00 | 8.00 | 5.00 |
| Yellow Hammer | 30.00 | 24.00 | 18.00 | 14.00 | | |

RAINBOW MIXTURE

A Fine Mixture of All Colors

| | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | No. 6 | 1000 Blts | 1 qt. Blts |
|--|---------|---------|--------|--------|--------|--------|-----------|------------|
| Per 1000 | \$15.00 | \$12.00 | \$8.00 | \$6.00 | \$4.00 | \$3.00 | \$.25 | \$.50 |
| Choice mixed about 1-4 Primulinus Type | 12.00 | 9.00 | 7.00 | 5.00 | 3.00 | 2.00 | .25 | .50 |

PRIMULINUS HYBRIDS

| Per 1000 | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | No. 6 |
|------------------|---------|---------|---------|---------|--------|--------|
| Alice Tiplady | \$25.00 | \$20.00 | \$16.00 | \$12.00 | \$8.00 | \$5.00 |
| Arlon | 30.00 | 24.00 | 18.00 | 14.00 | | |
| Elberton | 30.00 | 24.00 | 18.00 | 14.00 | | |
| Midsummer Dream | 50.00 | 40.00 | 30.00 | 24.00 | | |
| Myra | 25.00 | 20.00 | 16.00 | 12.00 | | |
| Roanoke | 30.00 | 24.00 | 18.00 | | | |
| Mixed Primulinus | 12.00 | 9.00 | 7.00 | 5.00 | 4.00 | 3.00 |

GLADFORDS

This new strain of Gladiolus is of our own production, thus the name "Gladfords". These creations are not only of new and rare shades, but are far more productive as to number of flowering spikes. We have cut as high as six spikes from one bulb. If you are looking for something new and unique in "Glads", do not fail to order at least a few "Gladfords."

We are offering them this year for the first time put up in mixtures.

Per 100 \$9.00 \$7.00 \$5.00 \$4.00 \$3.00

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